

**FOR IMMEDIATE RELEASE: 2/3/17**



Group W Productions, LLC.  
P.O. Box 597  
Weatherford, TX 76086  
817-599-7664  
info@groupwproductions.com  
[www.groupwproductions.com](http://www.groupwproductions.com)



## **THE STETSON COUNTRY CHRISTMAS 2017 RETURNS TO THE SANDS EXPO ON THE LAS VEGAS STRIP DURING WNFR**

Group W Productions is excited to announce that The STETSON COUNTRY CHRISTMAS will return to its original location in Las Vegas at The Sands Expo during the National Finals Rodeo this coming December.

Event managing company Group W Productions LLC. says that the mega shopping experience will kick off its return to the Las Vegas strip this December for a multi year deal just announced with Sands Expo. "We are extremely excited to bring the granddaddy of western lifestyle shopping back to the Las Vegas strip during National Finals in Las Vegas" said Chris Woodruff, Executive Director of Group W Productions.

The Stetson Country Christmas will celebrate its 24th year and promises to be more popular than ever being back in its original location with the return of the mega shopping event to the Sands Expo at The Venetian. The Stetson Country Christmas at the Sands Expo will open its doors December 7th 10 a.m. for the 11 day WNFR Christmas shopping experience. The show will feature over 350 exhibitors and vendors from all over the country.

"We pride ourselves in having the most unique western lifestyle exhibitors and vendors at The STETSON COUNTRY CHRISTMAS show. It's not just the corporate exhibits and western store product you find at other shopping events in Las Vegas during Rodeo, it's the cream of the crop with a wide variety of products and services the real cowboy and western enthusiast wants and needs," Woodruff adds.

The Christmas and western lifestyle shopping experience is the most talked about and popular activity in Las Vegas in December besides the Rodeo. With over 300,000 rodeo fans in town to celebrate and witness the WNFR, the return of the Country Christmas to its original location and the 23 years of shopping history are a sure bet in Las Vegas this December.

A complete schedule of the FREE daily entertainment from the Cinch Stage and other activities at the Country Christmas at the Sands Expo will be released later this year. The

Sands Expo is OPEN to the PUBLIC and offers FREE admission and FREE Parking. Woodruff notes, "The other major western shopping locations in Las Vegas during National Finals *all* charge to park and we believe you should spend your money on Christmas presents from one of our 350 plus exhibitors rather than to park your vehicle."

For more information or to exhibit at these or any other event produced by Group W Productions, go to [www.groupwproductions.com](http://www.groupwproductions.com) or call 817-599-7664. Group W Productions LLC. is the leader in western lifestyle trade show event production and is based in Weatherford Texas.